

Midhat Kazmi, User Interface Designer & Developer

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I am a highly motivated and results-oriented UX/UI developer with over 2.5 years of professional experience. My work experience includes design, marketing and communications, e-learning, and web development.

EDUCATION

Bachelor of Arts, Interactive Arts & Technology (Design Specialization) Simon Fraser University	Graduated 2021
CS106A: Introduction to Python (Code in Place) Stanford University	Completed June 2023
Advanced Digital & Professional Training (ADaPT) Diversity Institute	Completed May 2023

SKILLS

Tech Stack • HTML5 • CSS3 • Python • C • C++

Design • Wireframing • Prototyping • Mockups • Userflows • Storyboarding

Research • Personas • Journey maps • Affinity diagrams • Usability testing

Software • Adobe CC • Figma • Axure • Articulate • SketchUp

Collaboration • JIRA • Agile methodology

WORK EXPERIENCE

User Experience Analyst Simon Fraser University – Burnaby, BC	Mar–Nov 2022
<ul style="list-style-type: none">Designed the user experience and interface of the new graduate studies application system, resulting in a more streamlined, intuitive, responsive, and on-brand experience for the applicantCollaborated with a development team of other designers, engineers, and project managers by attending meetings, reviews, and brainstorming sessions	
Graphic Designer Canadian Institutional Research & Planning Association – Ottawa, ON (Remote)	Apr–Nov 2022
<ul style="list-style-type: none">Designed the logo, booklet, and print and digital graphics materials for the 2022 CIRPA conferenceMade requested changes, with a high level of detail and accuracy, to graphics materials under tight deadlinesGathered requirements for visuals to be communicated in theme and presented to management for discussion and selection	
Product Designer accentedge IT Solutions – Chicago, IL (Remote)	Feb–May 2022
<ul style="list-style-type: none">Designed multiple websites for the organization, as well as desktop and mobile applicationAttended daily meetings and provided schematics to development teamDeveloped the application system with a team and provided a demonstration of the user experience while incorporating feedback for process improvements	
Interactive Training Developer Co-op Simon Fraser University – Burnaby, BC	Sep 2020–Oct 2021
<ul style="list-style-type: none">Created an online course for Canada Research Chairs, converting 200+ pages of text into engaging, bite-sized content, paced with interactive activitiesCollaborated with students, instructors, teaching experts, and software support, resulting in a product both engaging for students and streamlined for maintenanceDocumented instructions for e-course software in the form of text and videos for instructors to update course in the future	

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Marketing & Communications Associate Co-op
Simon Fraser University – Burnaby, BC

Apr–Aug 2018

- Rebranded department’s graphics materials and designed print and digital communications, resulting in a unique brand and effective outreach
- Collaborated with coordinators for different student groups, resulting in effective communications to said groups
- Worked to ensure smooth operation of in-person events and took photographs to be used in future promotional materials

Graphic Design Intern

Jun–Aug 2018

accentedge IT Solutions – Chicago, IL (Remote)

- Designed brand for a startup digital consultant in close coordination with the owner
- Produced brand book and templates to be used by future designers or colleagues
- Effectively communicated design decisions to ownership and management through phone calls and emails

Barista

Apr 2017–Feb 2018

Blenz Coffee

Design Contractor

2016–Present

VOLUNTEER EXPERIENCE

Web Designer

Mar–Nov 2022

TEDxSFU

- Created and iterated designs for TEDxSFU's 2022 conference site
- Collaborated with different teams and obtained feedback on design, content, and user experience for event website
- Discussed feasibility of designs and provided schematics to development team

Graphic Designer

Jun–Sep 2019

Baabul Ilm Education Society

- Created a logo and booklet for a charity scholarship organization
- Gathered design requirements from stakeholders and produced several iterations of a thematically symbolic logo
- Volunteered on-site during scholarship events to register attendees, take photographs, and setup and tear down